



**Whispery Culture**  
**Marshall McLuhan '71-72**  
**Two Parts to One**  
 An interesting fact is that the design of the sculpture is based on the concept of 'whispery culture' which is a concept that McLuhan introduced in his book 'The Medium is the Message' (1964). The concept is based on the idea that the medium through which a message is transmitted is just as important as the message itself. In this context, the sculpture is a 'medium' that is designed to be 'whispered' through the gallery space. The sculpture is made of natural materials like twigs, dried flowers, and a woven basket, which are all materials that are associated with nature and the environment. The sculpture is designed to be a 'whispery' piece of art that is meant to be experienced in a quiet, contemplative space. The sculpture is a 'medium' that is designed to be 'whispered' through the gallery space.

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**Whispery Culture**  
 Full text of the article is available in the gallery's digital archive.





*Photo: David Rose Sunday Telegraph*

Julia Whiting, former student of St. Margaret's School, Exeter, beat over 12,000 entries to win first prize in the 2011 Saatchi Daily Telegraphy School Art Prize. Her winning entry called 'A Sense of Place' depicts 3 trees inspired by walks near her home in East Devon. Julia is currently completing a foundation degree in art at University College Falmouth.

We are pleased to show two of her trees studies for this exhibition.

**Tree Study 1**

*Pen and ink on handmade paper*

**Tree Study 2**

*Liquid chalk on blackboard*





Ridgway School

Katie Holmes Yr 11

Earth Mask

My mask is inspired by the texture, shape and color of tree roots. I decided to focus on roots because each is unique and I find them different and interesting. From this point, I researched roots and came up with a range of different types. I decided upon the final one, especially because they look really natural and I like the texture on the face of the mask. I used acrylic paint to make it look like the texture of tree roots on the face.